



**FOR IMMEDIATE RELEASE:**

## **SODICK-PLUSTECH HOSTS CUSTOMER JAPAN TOUR**

**ELK GROVE VILLAGE, IL (November ## 2023)** - Plustech Inc., a leader in injection molding machinery manufacturing, invited both valued customers and prospective partners alike on a multi-day tour of their world headquarters in Nakamachidai, Japan, among other sites. With a focus on education and engagement, the company's approach to relationship building provided an opportunity for guests to deepen their understanding of the company's core operations through a fully immersive experience.

"In today's digital age, Sodick-Plustech recognizes the significance of these in-person interactions and the influence of customer experiences to fully understand our capabilities," said Len Hampton, National Sales Manager of Plustech Inc., North America, who attended the visit. "A trip like this serves as a bridge, connecting us with our partners by offering a firsthand look at all of our intricate processes and products, and allowing them to get their questions answered in real time."

Accompanying Sodick-Plustech's senior leadership team, participants included a group ranging from veteran customers to newcomers eager to explore Sodick's offerings and learn more about the company. Among attendees were Patrick Austin, President of Midwest Precision Molding; Tim Lucks II, Process Engineer and Offshift Molding Manager at Precision Concepts Groups; John Ralson, President at Beaumont Technologies and R'Jay Matkin, Director of Molding Operations at Ultradent Products, Inc..

The guests were welcomed by Sodick director, Kaz Taniguchi, and the engineering group, eager to present their newest findings. While touring the plant, guests were able to experience firsthand the daily operations and processes that go into the EDM, Metal 3D Printer Machinery, and Food Processing Machinery divisions of the factory, followed by a dinner of traditional Japanese cuisine.

"Seeing the level of planning and production for these machines, accompanied by the amount of pride that the employees have while working on a build was remarkable," said Patrick Austin, President of Midwest Precision Molding. "The staff did a tremendous job and you could tell that the entire company put a lot of effort into making the tour a real success."

In the subsequent days, visitors witnessed live demonstrations of Sodick Injection Molding machines, learning about the wide range of offerings for different applications. Guests toured the FT (Future Technologies) Center, where they explored both the molding and mold making divisions within the facility, before ending the trip sightseeing in Tokyo.

“Sodick has an impressively clean and well organized facility with robust processes and automation,” says R’Jay Matkin, Director of Molding Operations at Ultradent Products, Inc. “When making choices in machinery, you need to look into the business of it all. Asking questions and hearing from staff that have been there for more than thirty years, you’re reassured by the company culture and care.”

Kohei Shinohara, Vice President of Plustech Inc. expressed his gratitude, “We’re sincerely grateful to the Kaga team for their warm hospitality, and to our valued guests for investing their time in getting to know our company better. The importance of tangible experiences is not lost on us, and we look forward to continuing these trips in the near future.”

The Japan customer trip was a culminating event in a year that saw a number of in-person events for Sodick-Plustech customers, including a collaborative partner showcase in Connecticut, classes and trainings on-site, numerous tradeshows, as well as a joint open house and Grand Opening for their new North American headquarters in Elk Grove Village, IL. The success of these events highlight the impact of interactive engagement for Sodick-Plustech. Looking ahead, the company remains firmly committed to providing more of these immersive experiences.

#### ABOUT PLUSTECH INC.

Plustech Incorporated is a joint venture between Sodick Co. Ltd. and Yamazen Corporation, to deliver Sodick V-LINE Two Stage Plunger Injection Molding machinery since 2004. Based in a new, state-of-the-art 138,000 square foot facility in Elk Grove Village, Illinois, Plustech has made a commitment to delivering the highest quality machines, the strongest technical support, and the most experienced service team to ensure our customers’ profitability and competitive edge toward productivity in the high-demand injection molding manufacturing industry. For more information, visit on the web at [www.plustech-inc.com](http://www.plustech-inc.com), or call 847-490-8130.

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